

How to set up your Fundraising Page

1. Go to our Step Up for the Pups page on Canada Helps:
<https://www.canadahelps.org/en/charities/speaking-of-dogs-rescue/p2p/walk-2025>

2. Click on **Create a Fundraiser**

Step Up for the Pups
Raising funds for Speaking of Dogs Rescue

Donate Now

\$0.00 raised of \$25,000.00

Campaign Ends

Share This Page

Create a Fundraiser

About Campaign Fundraisers (0)

3. Fill out the **'Join Step Up for the Pups'** page. If you already have a login for Canada Helps the page will change once you enter your email address and will prompt you for your password.

Join Step Up for the Pups

It's easy! Follow the simple steps. In minutes, you'll be ready to get started making a real difference.

1 of 2

EMAIL*

Your email address

ACCOUNT TYPE

Personal

COMPANY NAME

Enter a company name

FIRST NAME*

Your first name

LAST NAME*

Your last name

ADDRESS

Your address

ADDRESS LINE 2

Address Line 2

CITY

Your city

COUNTRY*

Select

PROVINCE/STATE

POSTAL CODE

Postal Code

☐

Yes, I'd like to receive email communications from Speaking of Dogs Rescue. I understand I can withdraw my consent at anytime. For more details, please [contact us using the following information](#).

Continue

4. Once you are logged in you should be able to see a page like this. It provides you with your link to give people, and various tabs.

The screenshot shows a fundraising page for Kim Gladding. At the top, the name "Kim Gladding" is displayed in red, followed by the text "In support of Step Up for the Pups" and "on behalf of Speaking of Dogs Rescue". Below this is a navigation bar with four tabs: "Welcome", "Details", "Images & Videos", and "Donations". The "Welcome" tab is selected and highlighted with a red underline. Below the tabs, the section "Your Page Address" is shown, explaining that the page address should be included in fundraising efforts. A "SHORT URL" is provided in a text box: "https://www.canadahelps.org/me/jukqBr", with a red "Copy" button to its right. Below the short URL, a note states: "Your short address will automatically redirect to your full address. [Copy full URL](#)". Further down, the "Share Across Your Network" section includes instructions to share the page on social media and email, with buttons for "Email", "Facebook", "Twitter", "Google Plus", and "Pinterest". At the bottom, there are two sections: "Ready to Maximize Your Success?" with a link to "Inspire visitors to your page by taking advantage of all your account features.", and two columns of text: "INSPIRE VISITORS TO DONATE" and "FUNDRAISE AND SPREAD THE WORD!".

5. On your fundraising page under the **Welcome** tab, you'll see the URL for your page. Please copy and save and then paste it somewhere on your computer so you have it handy. This URL is what you'll use to send to your friends and family when asking them to pledge support for your fundraiser. You can even include this URL in your email signature during the campaign to let everyone know you're participating in Step Up for the Pups walkathon.

There are also 3 links on the side where you can download information regarding prizes and fundraising tips.

Default
In support of Step Up For The Pups on behalf of Speaking of Dogs Rescue

Welcome Details Images & Videos Donations

Your Page Address

Include your page address in all your fundraising efforts so people can easily donate to your fundraiser, learn more about the campaign, or join as a participant. Use the short address to simplify the appearance of your message.

SHORT URL

Copy

Your short address will automatically redirect to your full address. [Copy full URL](#)

Share Across Your Network

Share your page and your fundraising progress often using the social media and email sharing features on your published page. Start spreading the word now using the buttons below:

[Email](#)
[Facebook](#)
[Twitter](#)
[Google Plus](#)
[Pinterest](#)

Tips & Tools

Reference the files below to help you with your fundraising efforts.

- Prize information
- Fundraising Tips
- Setting up your page

- Under the **Details** tab, enter a **page name** for your fundraiser. We suggest using your name for the page name, so it's easy for donors to find you from our main page. Then, set your **fundraising goal**. The default amount is only a suggestion. Please set an amount that you think is achievable and inspiring. You can leave "Name of Page Owner" blank if you want.

You can also opt to **display a list of your supporters** on your page and if you want to get an **email** each time someone makes a donation to your fundraiser.

In the "**Fundraising Story**" box, you can describe why you are participating in Step Up for the Pups. If you leave this blank, default text about the walkathon will appear on your page. You might want to include a story of a dog you adopted from SODR or a story about one of our dogs in our Forever in Foster program. <https://www.speakingofdogs.com/forever-in-foster-forever-in-our-hearts/>

- Under **Images & Videos**, you can upload photos and/or videos to highlight your fundraising story and appreciation of rescue dogs. Here's an example of a personalized page <https://www.canadahelps.org/me/jEUftt>
- Under the **Donations** tab, you can see who has sponsored your walk.

You will receive an automatic email from Canada Helps confirming your page is live and will provide you with some links.

Please note that your fundraising page cannot be found through a general search on Canada Helps. You'll need to provide the direct link for your page.